Umar Younis

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Work

Encoder Squad llc
January 2020 - Presently Working

Senior UI/UX & Graphic Designer

- Design interfaces and responsive marketing websites to achieve business goals
- Effectively communicate designs using mockups and wireframes
- Communicate with clients during the approvals and refinements stages
- Consult with Development Lead to ensure compatibility between design and development

Word Smith
May 2019 - December 2019

Senior Graphic Designer

- Corporate Booklet & Magazines designs for PTC, Jazz, Telenor & PTCL as per respective branding as well as printing requirements
- Designed magazines for OPS Connect (PTC)
- Designed JAZZ 25th Anniversary AR book
- Designed Fauji Cement Go Green drive campaign for print media and social media
- Animation & video editing for corporate video of PTC, JAZZ
- Creating a brand identity for a range of local clients
- Social media collaterals designed for local & international clients
- Product Photography for restaurants, figurines & cosmetics brands

RNS Solutions
June 2018 - May 2019

UI/UX & Graphic Designer

- Design responsive interfaces for different financial projects
- Effectively communicate designs using wireframes, mockups, and prototyping
- Communicate with clients during the approvals and refinements stages
- Consult with Development Lead to ensure compatibility between design and development
- Consultation with the team to ensure quality work
- Give them inspiration and directions and assign tasks to them on daily basis

iplex Pvt Ltd
April 2016 - May 2018

Junior Graphic Designer

- Design interfaces and responsive marketing websites to achieve business goals
- Effectively communicate designs using mockups, wireframes, and written descriptions
- Communicate with clients during the approvals and refinements stages
- Consult with Development Lead to ensure compatibility between design and development
- Collaborate with your teammates to ensure consistent quality is met throughout each stage
- Define the process for gathering all website or marketing visuals (photography, iconography, etc.)
- Production duties include graphics and images, content input, and formatting. Manage and direct Junior Designers to ensure a high-quality product that follows the established

Education

UET TAXILA
August 2012 - June 2016

Bachelor's Degree in Software Engineering

Skills

Tools I have worked on:

Xd · Ps · Ai
Id · Ae · Dn

Portfolio